

2024 JAPAN AQUA AWARDS

The Japan Aqua Awards are Japan's first such certification system, with a preliminary judging made by Aqua Sommeliers across Japan and a main judging by Aqua Sommelier Meisters and other experts to award the Japan Aqua Awards.

Purpose of the Japan Aqua Awards

Through the third-party judging and certification of spring water distributed in Japan and water-related products and services such as stores, our aim is to improve the branding of products. The Award activities are disseminated through a wide variety of media. This will increase interest in high-quality water, and provide an evaluation that the award-winning products, producers and salespeople can be proud of.

Application requirements

Award intended for:

- Applications for the Japan Aqua Awards (JAA) are available for spring water distributed in Japan.
- Applications can be submitted by water sampling specialists, producers (bottling companies), importers, exporters, wholesalers, sales organizations, and local governments.
- You can enter unimported spring water, but JAA does not import it.
- The entries for Still and Sparkling are different. If you enter both Still and Sparkling, the entry sheet will be different. Therefore, each examination fee is also required.
- One application can be used for multiple products.

To apply.

- Please submit the entry form, and provide a sample for each product being applied for.
- The entry form is the Excel file. Please fill this out and return by email.

<https://wp.japanaquaawards.com/> The entry form can be downloaded from the URL at left

- Additional materials—printed material videos under three minutes in length—to be used in judging may also be submitted.
- Additional materials can also be submitted only by email.

Required number of samples

Send 24 units of each product (because the preliminary evaluations will be made by more than 10 judges, 24 units has been specified, see details).

- Please send 24 units if the volume is 500ml or less; 12 units if over 500ml.

-All shipping costs will be borne by the shipper.

- Please send samples to the Japan Aqua Sommelier Association

(address) #1103, 5-80 Onoe-cho, Naka-ku, Yokohama-shi, Kanagawa, 231-0015 Japan

Application period

Applications will be accepted from Thursday, February 1 to Thursday, April 25, 2024.

All samples must arrive at the Japan Aqua Sommelier Association by Friday, April 26, 2024.

Judging fees

Preliminary judging: USD500 (tax included)

Main judging: USD1,500 (tax included)

Please submit payment within three business days after making your application. Documents will be reviewed in the order they are received.

Note: Payments cannot be refunded, even if cancellation is made after payment is received.

Please make payment to:

- Beneficiary Bank: MUFG Bank, LTD.
- SWIFT code / BIC code: BOTKJPJT (8 digits)
- * If you are asked for 11 digits, please enter "BOTKJPJTXXX". (Add X to the last three digits)
- Branch Name: HIROO BRANCH
- Beneficiary Account Number: 047-0046743
- Beneficiary Name: Japan Aqua Sommelier Association
- Bank address: 4-1-1, Minamiazabu, Minato-ku, Tokyo, Japan 106-0047

<Reference>

<https://www.bk.mufg.jp/tsukau/kaigai/soukin/hishimuke.html>

* Please note that we do not refund under any circumstances.

*Please burden bank transfer fee at your expense.

About the judging:

To ensure a comprehensive evaluation of the product, the Japan Aqua Awards judges will make their evaluation based on the following qualities: Evaluation of the water itself.

Sensory tests

Evaluation as a product

Award ranking

Those products which meet the expectation of the judges in making their evaluation will receive a label of quality, so that consumers can buy with confidence.

Merits of receiving award

- Increased awareness of product name
- Expansion of sales channels
- Evaluation of the level of your company's product compared to others

Platinum award

Gold award

Silver award

Premium award

Note: the design of the award label is subject to change without notice.

Judging

Preliminary judging:

1. Document review
2. Sensory testing by aqua sommeliers
3. Examination by Japan Aqua Sommelier Association judges

Announcement of preliminary judging:

Friday, May 31, 2024

Please note that applications may NOT release the results of the preliminary judging (the results of the final judging may, of course, be released).

Main judging

1. Document review
2. Sensory testing by certified Aquademia instructors, Aqua Sommelier Meisters and other judges
3. Judging by the main examination committee of the Japan Aqua Sommelier Association

Announcement of awards

Wednesday, June 26, 2024

- Award winners will be announced by press release.

Award-winning products will be displayed on the Japan Aqua Sommelier Association website. Notification will also be made free of charge through our email newsletter.

Making use of the award

- The official image of the award label may be used for three years from the date of receiving the award.
- By signing a license agreement, award winners are given the right by the Japan Aqua Sommelier Association to use the trademark of this award.
- Award winners will be given the right by the Japan Aqua Sommelier Association to use the official Platinum, Gold and Silver award label image data (including the year of the award, and rank). The award label may be used to advertise the product.
- The award labels may only be used with award-winning products.
- The award label design must not be modified in anyway.

Confidentiality

The Japan Aqua Sommelier Association will make every effort to maintain the confidentiality of all products submitted for judging until the award is announced. We will not disclose any information about products and applicants who do not win.

For more information, please contact:

Ms. Suzuki

Japan Aqua Sommelier Association

Email: info@japanaquaawards.com